

## **Is Your Address Visible From The Roadway?**

Please take a few moments to make sure your home or business address is clearly visible from the roadway.

Put yourself in the place of emergency response personnel; safely step out onto the curb in front of your home or business. Is your address marker clearly visible? If not, it may affect the time it takes for emergency personnel to locate your home or business in the event of an emergency.

Time is a critical factor when responding to an emergency situation. The more clearly we are able to identify your home or business address, the more quickly our crews will be able to arrive at your location and administer life-saving procedures.

So please, take a few minutes to make sure that your home or business address is displayed clearly. If your home or business is located a distance away from the roadway, please ensure that your address is clearly identifiable on your mailbox. In the event of an emergency, turn on the light adjacent to the entryway to your home or office to further illuminate your address marker.

The North Shore Fire Department Public Education Office can be contacted at 414-228-0292, should you have any questions.