



North Shore Fire Department

Media Release

August 22, 2010

For Immediate Release:

Brown Deer, WI: Today at approximately 3:44 p.m., the North Shore Fire Department received a call reporting smoke and fire coming from the roof of a residence at 8531 N. 54th St in Brown Deer.

On arrival, crews found smoke coming from the rear roof area home and began an aggressive interior attack on a fire in the attic. The fire was contained to the attic area. There were no injuries to any occupants of the residence or to any firefighters operating at the scene. The initial damage estimate for the residence is approximately \$15,000.

Several smoke detectors were present in the living areas of the home but smoke had not reached them prior to arrival of the fire department. The North Shore Fire Department wants to remind everyone of the importance of having working smoke detectors that are tested monthly on all levels of the home.

A total of 24 personnel from four engines, one truck company, two paramedic units, and several command staff responded to the fire. The North Shore Fire Department also received mutual aid from the Mequon and Thiensville Fire Departments to assist with coverage during fire operations.

At this time the cause of the fire appears to be electrical in nature due to a malfunctioning exhaust fan.

For more information on this incident contact the on duty Battalion Chief at (414) 228-5205.

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